

## **THE IMPACT OF SOCIAL MEDIA ON LEARNING ENGLISH: A CRITICAL STUDY IN ENGLISH LANGUAGE TEACHING (ELT) CONTEXT**

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### Abstract

People use language to precise their concepts, opinions and thoughts. It's not possible for United States to speak while not mastering the vocabulary of a definite language as a result of within the learning method, one amongst the necessary elements in making and understanding the language is vocabulary learning. Low vocabulary repertoire additionally makes language users unable to precise their opinion properly. In Algeria, English is changing into a lot of and a lot of necessary. It's one amongst the foreign languages that square measure instructed in middle faculties, secondary faculties, and universities. Vocabulary is one amongst the aspects that is required to enhance the four English skills; listening, speaking, reading, and writing. To form students impelled in learning vocabulary, students besides academics ought to be artistic in employing a style of methods in learning and teaching; one amongst the methods that may be used is social media. Social media is powerful input for students' engagement, as a result of EFL students can notice it a pleasurable and simple tool to be told new words; they'll do each learning new vocabulary and revel in their time.

Keywords: English, social media, EFL students, ELT,

### Introduction

ESL refers to 'English as a second language'. Individuals sometimes use the word ESL to speak concerning teaching English to those who don't speak English. Usually, ESL teaching happens in a communicative country. Often, ESL students are those who came to measure in a communicative country, and don't speak English all right. If we have a tendency to name teaching or learning English during a country wherever English isn't spoken, we have a tendency to sometimes use the word "EFL", however "ESL" is usually used, too.

What is an ESL Teacher?

The globalization of business and therefore the flow of immigrants to the U.S. have each driven the expansion of West Germanic learners and therefore the want for educators WHO square measure virtuoso in teaching this distinctive cluster of learners.

Amidst the creation of programs in faculties across the county designed to deal with the wants of the scholars, variety of skilled acronyms have emerged that have created a small amount of confusion. Given the dearth of cohesion nationwide relating to ESL instruction, it's quite common to search out state boards of education and personal industry/business utilizing one or a lot of acronyms, typically describing an equivalent sort of instruction. Conferred here square measure the foremost unremarkably and with authority accepted definitions for the assorted terms associated with teaching English to non-native speakers.

Teaching of English to Speakers of Other Languages (TESOL): The signifier TESOL could be a general trade term accustomed describes educating English Learners. At intervals TESOL, the subsequent terms are used:

- Teaching English as a Second Language (TESL): TESL involves teaching English to speakers of different languages and it most frequently interchanged with the term ESL teaching/teachers. TESL/ESL academics may go for public or personal PK-12 schools; private tutoring companies; companies/organizations; and colleges/universities.
- Teaching English as a far off Language (TEFL): TEFL involves teaching English abroad wherever English isn't the first language. TEFL educators may go for international faculties, international firms, international organizations/associations, and international universities.
- English to Speakers of different Languages (ESOL): The term ESOL is mostly used once describing programs outside of a PK-12 setting that are designed for ELLs United Nations agency look for proficiency in social and educational language; ESOL programs, which can even be brought up as English as a Second Language programs, typically teach basic descriptive linguistics, vocabulary and informal terms and phrases to ELLs in an exceedingly junior college, community program, or on-line program setting. However, states like American state utilize the ESOL title to explain its educational endorsement for public college academics and it's normally used interchangeably with ESL and TESL.
- English Language Learner (ELL): Annex merely refers to students United Nations agency isn't presently skilled as English speakers and is within the method of developing their English language skills. Annex students are brought up intrinsically in each ESL specific categories and regular content space classes that they're integrated into. Annex could be a universally accepted term for English learners within the K-12 setting, in addition as among adult non-native English speakers United Nations agency within the method of learning English.

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It is typical for college man and graduate programs and first and secondary endorsements for ESL publically college settings to be labeled victimization the acronyms ESOL, ESL, ELL, TESL, and TESOL.

What is associate English as a Second Language (ESL) Teacher?

ESL lecturers work with West Germanic Learners (ELLs), or those students for whom English isn't their primary language. ESL lecturers work with ELLs to assist them acquires fluency in English, each spoken and within the word. ESL lecturers, United Nations agency may match with students of all ages, from preschool through twelfth grade, should attain state-specific credentials in ESL if they add a public college setting.

ESL lecturers additionally function a cultural bridge for college students, linking a student's native culture with their new cultural expertise within the us. As such, ESL lecturers facilitate students acknowledge the similarities between the 2 cultures.

Review of Literature

Dr. Hanane Saihi (2015) says that the study tried to research the impact of mistreatment social media to boost vocabulary information for second year EFL students of country division at Mila University. So as to get spare information for this analysis, they have a tendency to use the descriptive technique. As a primary step they have a tendency to hypothesize that social media would be associate aid for college students to counterpoint their vocabulary, and people who learn vocabulary through social media would be a lot of inclined to boost their vocabulary information than people who don't use it. This work consists of associate introductory chapter within which they have a tendency to provided general info regarding vocabulary. Within the second chapter, they have a tendency to treat the most aspects associated with social media and its relevancy learning and teaching vocabulary. Finally they have a tendency to rely on 3 means that of research: a teachers' interview, a student's form associated an audio-visual survey administered to completely different students. First, the teachers' interview had been submitted to gather information regarding the techniques used once teaching new words in their lessons and their opinion regarding mistreatment social media for up EFL students' vocabulary information. Second, a form was administered to EFL students for the sake of knowing their behavior towards social media as a learning material. The survey is in the type of video, that contains students' opinions regarding whether or not social media could be a useful tool to boost vocabulary or not. The results showed that it's effective to use social media in learning and teaching vocabulary and integration them within the learners' life which might facilitate them to boost their lexical information.

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According to Phasita Anankulladetch (2017), in recent years, social media has become a typical technology-supported learning tool for public and tutorial use. Students will use social networks to supplement their learning through the discussion and sharing of educational materials. The aim of this study was to spot country as a Second Language (ESL) students' expertise within the schoolroom expedited by employing a social media platform. Specifically, a quasi-experimental quantitative analysis style was used to verify the impact of social media on ESL students' learning performance. Participants consisted of ESL students' at associate adult faculty in Central CA aged eighteen and older ( $n = 37$ ). So as to assess the educational performance of ESL students, a Student Perception Toward Social Media in Education survey (SPSME) was used to live students' feelings regarding the impact of exploitation social media on tutorial performance. Freelance and paired samples t-tests were conducted to see if there have been statistically vital variations between the suggests that of each teams on the SPSME.

Sim Monica's (2016) paper aims at work the impact of pc and social media in up students' data of English language particularly vocabulary acquisition (focused on Face book) with intermediate and higher intermediate first and second year ELT students in political economy at the college of Economic Sciences, University of Oradea. Social media technologies fight many various forms together with magazines, web forums, weblogs, social blogs, wikis, social networks, podcasts, pictures, videos etc. Technologies cowl blogging, picture-sharing, wall-posting, music-sharing simply to call a number of today's Face book technology looks to play a crucial half for the social lifetime of such a big amount of changing into a lot of and a lot of in style as a main means that of communication, that it may conjointly meet an academic would like. Therefore, it may play a distinguished role in foreign learning and teaching.

Bunce, D. H. (2010) says, "Many studies investigate victimization completely different technologies in learning and teaching, above all, foreign learning. Still, rare studies were interested exactly within the role of Facebook in learning foreign languages". During this study was meant to assess the role and effectiveness of Facebook use in vocabulary learning. Significantly, the analysis tries to answer the question: 'Can social media have an effect on students' development and progress within the foreign language?' so as to get the solution to the current question of the study, a project supported Facebook for the experimental cluster was planned. The creation of digital social media has brought an enormous modification among the folks of twentieth century. This new technology carries a lot of weight as a replacement medium for college kids and conjointly for the educators to create social connections.

Anderson (2008) says, "On-line learning, as a set of all distance education, has perpetually been involved with provision of access to instructional expertise that's, at the smallest

amount, additional versatile in time and in area than campus-based education". The aim of that study is to search out out however the digital social media influence the writing and speaking, however they encourage students to boost their productive skills, and in what extend SNS is beneficial for the scholars to boost English language.

Asad, S., Mamun, M. A., & Clement, C. K. (2014) say, "With the aim of exploring the influence of digital social media in writing and speaking of tertiary level student, this analysis was conducted at eight personal and public universities in Bangladesh". A sample of sixteen lecturers and 100 sixty students were severally designated from 5 personal universities and 3 public universities in Bangladesh. Each qualitative and quantitative strategies were applied throughout information analysis. The results indicated that digital social media has many influence within the writing and speaking of tertiary level student with the positive effects outweighing the negative effects. The findings confirmed that students moreover because the lecturers can formulate cluster discussions wherever they'll exchange their ideas, will share course connected materials, attractiveness to their student concerning assignments that serving to the scholars to reinforce their writing moreover as their speaking.

Dhanya G. (2016) states that net has affected the well-liked learning sorts of youth desirous to learn English round the world. Teachers, to stay relevant and effective, have to be compelled to use 'learning technologies' to assist students reach the planet outside the room. Lecturers currently adhere to innovative practices in teaching- learning method and have modified their roles into 'facilitators'. The role of teacher demands to push a lot of cluster tasks and stress- free learning environments. Social media is rising in numerous forms to bring folks along as communities. It's not denied that there's additionally an argument on exploitation new Social Media like Face book, Whats App or Internet Chat. However, within the gift world state of affairs, once millions live and breathe on social media, lecturers' square measure learning a way to incorporate the medium into the room with success. The social media tools facilitate the language lecturers keep|to remain connected with their peers round the world and stay updated concerning their fields. Moreover, these on-line buttons provide the language lecturers the possibility to assist others in their fields, realize solutions to their issues and improve their teaching language careers. This paper focuses on the influence of social media in teaching and learning English.

#### Effect of Social Media on English Language

Once social media was introduced, it enabled a replacement method for folks, significantly the younger generation, to attach with each other, supported common interests, goals and even values.

- Raymond gully (2012)

People live during an international world and everyday they're adopting new technologies, data, lifestyle, language so on. And today digital social media (Face book, Twitter, Yahoo

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Traveler, Google and,) are highly regarded among young generations and that they are influenced additionally by them. They assume what they're following within the digital social media is up to this point and if they follow those trends, folks can realize them good. But today there are influences of digital social media in language acquisition of young learner. Children are currently most of the time connected with the people through digital social media, thus on purpose or accidentally they're following that trend of language acquisition.

Social media have nice influence on the method we have a tendency to live and conjointly on the way we speak. English experiences vast changes because of social networks. During this article, we'll try and resolve why it happens and what consequences we should always expect next. As Royal writing could be a faculty essay editing service, prepare for some tricks on educational writing too, however within the perspective of social media influence.

### Effect of Social Media

Only decades past the respectful duty of building English descriptive linguistics rules belonged to writers largely, and it had been thus since written communication came into existence. Let's bear in mind William Shakespeare whose neologisms still excite true West Germanic worshippers' feelings. Writers might confront the established rules, and by doing it, they modified the looks of the language.

Nowadays, written matter failed to lose its influence, however technologies created their entrance and undertook the lion's share of responsibility for the appearance of English. Now words, sentences and articles square measure liberated to seem like Face book, Instagram and Twitter users wish to visualize them.

### How is social media dynamical in the English Language Teaching?

The emergence of the web and therefore the important array of social media networks have, no doubt, resulted in associate degree exponential increase in new varieties of written language: blogs, tweets, Facebook posts and LinkedIn profiles to say simply a couple of. However with English being the foremost dominant language on the web, however has social media modified the English Language Teaching? There's no denying that social media has had a forceful impact on the sheer volume of individuals we tend to square measure currently ready to communicate with, it's conjointly had an impression on the frequency with that we tend to square measure ready to communicate with them. This has crystal rectifier to US being exposed to a myriad of various personalities, views, and approaches once we use social media to speak. With the exception of social media professionals and tutorial journalists, the bulk of what's written by the final public on social media isn't emended, supervised or checked to make sure that correct use of the English language is taken into thought. With the



liberty to use the English language but we decide to on social media, trends square measure guaranteed to seem.

### Conclusion

One of the foremost notable ways in which social media has influenced nation language is thru the appropriation of existing vocabulary. Years ago, if someone same the word “wall” to you, you would possibly consider those in your house, or those outside within the street; but, in an exceedingly social media context the word “wall” refers to the homepage of your social media profile, wherever you'll be able to share aspects of your life/work in an exceedingly public forum. A number of different words that is re-purposed for social media include:

1. Tablet that is employed to visit transportable screens.
2. Troll that may be a term accustomed describes an online user United Nations agency seeks attention by creating outrageous or unreasonable comments concerning one thing or somebody.
3. Stream (in), that is that the transmission of information as a gentle continuous flow.
4. Catfish that may be a term accustomed visit an online user United Nations agency poses as somebody aside from themselves online.

The internet has become one amongst the influences of nation language in recent times, and together with appropriating existing vocabulary, its' given life to an inordinateness of latest words and phrases. A number of years have gone, no one had detected of the terms “unfriend”, “selfie” “fleck” or “emoji” but these words have trickled down from social media, and into our day to day conversations. a number of these terms have even created it into the Oxford Dictionary; ones that have, include: YOLO (You Solely Live Once) together with compound words like “Craptacular” and “Amaze balls”, to not mention the recent social media trend of distinctive high-profile couples by combining their initial names to create a mix word e.g. Brangelina. Aboard these words are a colossal array of social media specific acronyms, starting from the virtually universally notable “LOL” celebrating its twenty eighth birthday this year (Laughing Out Loud), “DM”, (Direct Message) and “FOMO” (Fear of Missing Out) and “TBT” (Throwback Thursday). The speed at that new vocabulary is introduced on-line, used, quickly over-used and so discarded is fantastic and has ne'er been so fast. Example of terms that might currently be thought of ‘antique’ text speak on social media is: OMG, TXT, GR8, M8 and L8R.

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#### ABOUT THE AUTHOR

The author, Parupalli Srinivas Rao, has a vast experience of teaching English at various levels. He has been specialized in ELT and has authored 10 books and published several research papers related to ELT in various international journals. He has attended several national and international ELT conferences and also presented some papers in them. He has also attended many webinars organized by renowned British based international ELT training institutions such as *Cambridge English, Oxford University Press, Macmillan English, Pearson ELT, English First, IATEFL, British Council* and *American based Ed Web (USA)*.



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The author did his M. A. (English) from Osmania University in 1991. He also completed his PG Diploma in Teaching English (PGDTE) from CIEFL / EFL University and later he did B. Ed., M. Ed. and M. Phil. from Osmania University, Hyderabad. In 1999, he did PG Diploma in Functional English from Andhra University. He did *Cambridge CELTA* in London, UK, in the year 2008. He also completed two regular onsite ELT courses, namely, *Pronunciation for Language Teachers* and *Teaching Grammar in Context* from University of Edinburgh in Scotland in 2008. At present, he is pursuing his Ph. D. in ELT.