

Post Feminism in Helen Fielding's Select Novel "*Bridget Jones's Diary*"

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Abstract:

This paper will explore Helen Fielding's way of expressing her view about single women who tries to make her life better. The author understands her situation on the society she lives. The protagonist of this novel, Bridget Jones depicts many single women in the society who struggles to have an independent life. As feminism turns its version into Post feminism, women changes according to it. Helen thought of how women are under men and feels suffocated and wanted to come out of men's hands. Most of Helen Fielding's work depends upon the freedom and liberty that a woman wants from her society. Bridget wants to find a perfect partner and also wants to be independent. Bridget takes various steps to improve her career.

Keywords: Feminism, Post feminism, Chick lit, Independence, Helen Fielding

Feminism is stated to have the same rights as men have like political rights, social rights, and financial rights. This relies upon the patriarchal society in what women belong. This creates women's literature wherein the writers communicate about male and female imagery. Post Feminism is a specific final version of Feminism. It is sometimes concluded as anti-feminism.

Post Feminism generally offers the oppression and boundaries of a woman. It positions women's fulfillment over the male of their reputable fields. Post-feminism is stated to be the coexistence of neoliberal values. The 'Post' says that the duration of feminism has handed as women already won feminism. It isn't like how feminists attempted to hold the herbal binaries among males and females and it's far greater of idealizing flawlessly liberalized females.

Susan Bolotin introduces Post Feminism in his article "Voices of the Post Feminist Generation" in a Magazine. This article was written as a backlash after Feminism was given over, and it became in opposition to second-wave feminism. The time period Post Feminism got here to reveal the arena that Feminism has transcended and a brand new shape of Feminism has arrived.

Chick Lit is literature written with the aid of using women authors for woman readers. Chick is supposed to be a younger female and while lit is stated to be literature. This term has been first utilized by Cris Mazza and Jeffrey DeShell in their edited anthology Chick Lit: Postfeminist Fiction. This Chick Lit style has been diagnosed a long time ago, it is about two decades. *Bridget Jones's Diary* (1996) is normally mentioned for example of chick lit. *I Don't Know How She Does It* (2003) written by Allison Pearson had been later having become an example whilst her novel is about a working mother.

After 1990, many novels arrived with the tale of a younger female balancing her existence among profession and relationships. New generation readers begin to recognize it and this leads them to put in writing greater fiction within side the same style and it's far stated to be Chick Lit. These sorts of fiction had been preferred generally with the twenties and thirties readers because it refers back to the issues they face. They say the unconventional written of Helen Fielding, *Bridget Jones's Diary* is an example of Chick Lit and it helps the writers who arise to put in writing fiction within side the same style.

Novels that are composed of the subject matter of Post Feminism have their protagonist to be generally in tv as a host or a tv journalist, or different jobs like a journalist writing in magazines, advertising, marketing, and finance. These types of jobs have an impact on human beings the most. They may even manage cultural and conventional ways. These jobs deliver them the information and trends wherein all of us listen to them.

The well-known authors who can convey the significance of the existence of the younger women are Helen Fielding, Sophie Kinsella, and Lauren Weinberger, etc. Helen Fielding is stated to be well-known for her Jones's diary collection which offers significance to how a female desire to stay her existence, after which how she finally ends up having her life.

Helen Fielding was a novelist and screenplay writer born in London. She changed into television as a tv journalist, she worked in The Sunday Times, The Telegraph, and The Independent. Helen Fielding is well-known for her collections of Bridget Jones. She writes the unconventional in an epistolary format. Her well-known novels had been *Cause Celeb* (1994), *Olivia Joules*, and *the Overactive Imagination* (2004). Her Bridget Jones collection includes 4 books they're *Bridget Jones's Diary* (1996), *Bridget Jones: The Edge of Reason*

(1999), *Bridget Jones's Baby: The Diaries* (2016), and *Bridget Jones's: Mad About the Boy* (2013).

Helen Fielding has acquired many awards specifically for her screenplay. Her fulfillment relies upon her masterful writing. She induces comedy among dialogues. And as it is in diary format, we are able to understand what she thinks. She sketches the characters of Martin Amis, as he wishes a cigarette even if he's smoking. Most of Helen Fielding's novel includes social pressures on the principle over the characters. Her *Bridget Jones's Diary* was taken into consideration to be one the nice novel within side the 20th century. Her *Mad About the Boy* has become greater well-known that it occupied the primary spot as a bestseller for six months. She was given her book reviewed as "sharp and humorous". She wrote screenplays in films that had been tailored from her novels.

Helen writes her first Bridget Jones collection as a portrayal of a thirty-year-old, who attempts to the restoration of her lifestyle. She attempts to get a boyfriend due to societal stress on her. The language utilized in her diary is informal about how people write theirs. They say that the character Bridget is the distance between expectation and reality. As the Protagonist, she can be ideal however the writer needs her to be. The ideal characterization will by no means are seeking interest from the readers while flawed traits may be effortlessly relatable to the readers and absolutely each person is defective and no person is ideal.

Her protagonist continually makes errors and attempts to come out of her issues. They laugh at their own errors. The protagonist enables their friends who cared for them after they had been in trouble. They give significant importance to those who gave their support. The protagonist comes to a decision about what she needs. Though being a single mother in a novel, she prefers to be unbiased and additionally looks after her children.

In her novel *Bridget Jones's Diary* (1996), she writes about the lifestyle of a singleton and the problems she faces. She gets stuck between Mark Darcy, whom her parents need her to get married, and Daniel Cleaver, her boss, on whom she has a crush.

Helen Fielding created the character, Bridget, for her newspaper column earlier. As it has become a hit she has an idea of writing a novel about the character and her acquaintance with the humans around her. As this novel additionally has become a hit she writes four novels below the collection. Critics say that Bridget Jones's novels are anti-feminist, and the writer refuses it. Helen says that one must discover ways to smile at himself due to the fact as it signals strength and no longer weakness. She has given this strength to her protagonist. Though she receives disenchanted in little situations, she is simply too effective and overcomes it via laughing. Some critics say that laughing at her personal issues and awaiting a person to provoke dates and calls are a sort of anti-feminism.

Readers refer to the characterization of Bridget through the writing of Helen Fielding. The writer refuses it first of all however tells us that the character of Bridget changed into an exaggeration of herself. Bridget manipulates her personal lifestyle. All her protagonist has the freedom to pick out what they need. Helen Fielding attempts to show the connection between society and females, however, a few women also are included in society. And once in a while, it turns into a woman in opposition to society. The struggles confronted by a woman are proven via the characters of Bridget, Pam, Rosie Richardson, and Olivia Joules.

Due to the narration and shape of the novel, it offers us the context of Postmodernism. The narration is through a female and this makes the readers examine the novel from a female angle and that offers the readers the identical problems that the protagonist is going through, and it additionally enables them in deciphering the text. Through this sort of narration, the readers sympathize with the protagonist.

The evaluations of oneself are by no means taken into consideration in opposition to the collective judgments of different people, have nothing to do with other person's life. Bridget had horrific ideas on Mark by negative influence through her family and friends who disliked him but in the end, after knowing him she changed her angle on Mark Darcy and it is stated to be self-recognition and self-development.

Helen Fielding writes this as an epistolary novel. The novel includes activities that came about withinside the lifestyles of Bridget for one year. There are twelve months and is written as separate chapters, so there are twelve chapters. She writes down her dos and don'ts for the twelve months and her don'ts starts with spending money more than she earns, drinking, not falling for a particular type of man. Her do listing includes quitting smoking, gaining confidence, and decreasing her weight. Bridget starts begins her New Year at her parent's house. Each day begins with writing down the calories that she was in taking. Her parents need Bridget to be on dating Mark Darcy, a wealthy divorced legal professional for the reason that Bridget continues to be unmarried even in her thirties. Mark avoids getting Bridget's number that makes her think she is so unattractive and made her concentrate on herself more.

Helen Fielding continually portrays her individual to be strong, tough, to face in opposition to the dominant people, and additionally likes being independent. Her characters undergo numerous troubles however at the same time; they recognize the feeling of different characters. As a result, the novel offers us the realization that each gender is socially the same in modern society. Women being the other half of society play an important role as men. Jobs that can be achieved through men also are achieved through women. The stresses given to men are given to women also. Thus socially each gender is the same and so their gender norms ought to now no longer be classified.

Choosing Mark Darcy over Daniel suggests her self-realization. The subsequent novel of the collection suggests their significance. It does not make a terrible ending. Though in the third book, Mark Darcy is proven as dead, nevertheless their love has been proven well. Bridget misses after the death of her husband suggests to the readers how much they had been in love. She understood that Mark Darcy loves her as who she is and is now no longer for something other than Daniel Cleaver. Her self-understanding made her to chose her partner well, as she thinks being unmarried is higher than being in a wrong relationship.

Initially, Bridget is seen as a lady who intentionally wishes a person to handle situations, however, she becomes satisfied and independent being unmarried and does not really need to get married due to the fact she has friends who comment on being married and being a mother is worse than anything. She thinks of getting a boyfriend unless she goes for a party or any other occasions where she finds her friends with their partners. Mark Darcy has been as compared to Mr. Darcy from *Pride and Prejudice* (1813). It become particularly as compared to Bridget herself.

Bridget chases for having a really perfect man for herself. She undergoes a diet and makes note of her intake. She additionally cares about her outfits. This all belongs to the Popular culture. She is a lady who desires her body in form like other women. By her weight, she writes we realize that she isn't in that an awful lot in weight however nevertheless she desires to lessen. Her insecurities lie inside her body. She additionally attempts to keep away from smoking and drinking. The other parts of the series give us the information that she quits smoking. This tells that she gives importance to Mark Darcy, her husband, and quits that are injurious to her health.

The idea of Escapism can be brought through this novel as Bridget runs away from her troubles to find peace. The life of contemporary women is proven through those novels. And my paper explains the need of being oneself. As the identity says Post Feminism, is what all women wish for their freedom. Her independence is greater essential than anything else. I conclude by saying that for women both career and her relationships are essential, a relationship that gives her freedom of life.

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