

**Mass Media as the Best Facilitator for Improving Speaking Skills**

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**Abstract**

In contemporary education, teaching with the use of multimedia and English is virtually inseparable. This work examines the effectiveness of mass media and multimedia technologies as aids for improving students' spoken English. Stressing the significance of English as an international means of interaction and the popularity of the use of multimedia, the study focuses on the technologies having been used properly by trained educators, and how such technologies transform the environment from teacher-centered to learner-centered. It is claimed in the paper that, apart from actively capturing the attention of learners, multimedia instruction provides contextual and practical exposure to language, thus, enhancing their communicative competence. Other issues, like the lack of adequate teacher training, and preparedness with the needed equipment, are also highlighted. The study defends the application of balance and design strategies toward multimedia integration in language instruction through the discussion of the principles of interactivity, combination, and subsidiarity. The paper ends with an observation that while teachers are indispensable in the classroom, their work in the teaching-learning process is considerably supported by the thoughtful application of multimedia.

**Key words:** teacher-centered, learner-centered, multimedia, competence, integration.

Technology will not replace great teachers but technology in the hands of great teachers can be transformational- George Couros Multimedia and English language are proposed to be an indispensable entities in the current learning and also in

educational platform. As technology transformed it into a usable contrivance in the prevailing life and the English education became a universal tongue, so this occupied an obligatory demand to gain and to be proficient in acquiring both of them. English education and multimedia are coupled, since in operating technology, person should be acquainted with an essential of the English language teaching and learning. People are utilizing multimedia in their regular basic but failed to be aware on utilizing multimedia in educational platform in an effective way. Ample of software, devices, relevance and tools which are accessible in the current epoch are constructive in erudition and training the languages and particularly English.

Considering four skills of language, Speaking is regarded as the most significant segment of communication and therefore to be a prolific communicator, an individual must possess speaking skill efficiently and instinctively, implementing pertinent grammar and vocabulary and appealing communal and traditional protocols which is appropriate to the circumstance. Speaking is regarded as the most significant segment of communication and therefore to be a prolific communicator, an individual must possess speaking skill efficiently and instinctively, implementing pertinent grammar and vocabulary and appealing communal and traditional protocols which is appropriate to the circumstance.

The aim of teaching speaking skills is to upgrade the students' to interface proficiently. Carol (2003) denotes that the "technology is a force worthy of consideration, whether one wishes to focus on the technological potential, to examine pragmatic technology use, or to criticize both" (Carol, p.9). The pursuit opted to teach speaking skills must be stabilized between language input, structured output and communicative output. The language process occurs from language heard or scrutinized inside and outside the language study hall.

Incorporating multimedia-based programs inside traditional classroom proved to be and a successful technological medium to raise students' enthusiasm to grasp the target Language gradually and it is deniable fact that multimedia has swapped teacher centered approach to learner centered method. It's not an exemption, also to teach speaking skill multimedia plays an important role in making teaching and learning process interestingly as well as effectively.

Teaching English through effective multimedia tools, it requires teachers to be trained with computer operation. It is a challenging task for the teachers or the facilitator in utilizing multimedia because of its hard preparation activities and raising workload. Because of these surviving problems, the teachers should be user friendly with the usage of modern techniques and tools. They must be aware of the operation.

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They must be excellent in few things and good at all. They must be aware of knowing well about the contemporary educational techniques and theories. There are many official principles of Multimedia to assist teaching inside the learning classroom, scientific principles like coursework design cannot shows any mistakes, we must always strike to the principle of subsidiary: Although multi-media way of teaching posses ample of merits and it is considered to be a entity of supplementary but no way in substituting the place of teachers, they can be regarded as the facilitator. In Interactivity principle, teachers and students will have more interactivity and more effective results we will derive in multimedia way of learning and lastly it is Combination principle, which is to combine the merits of modern teaching and the conventional teaching methods.

Planning a multimedia material is an vital pre-teaching aspect to teach various concept prolifiely. An effective lesson designing is paramount for also teaching speaking skill. In designing a multimedia material, the teacher must assess the learning purpose, their prerequisite and the aim of their learning should occupy the mind of the teacher. Then teacher must focus selecting the tools which helps to achieve short-term goals. Structuring a considerate into the complexity of ESP learners and their requirements, the English instructor will encompass the capability to do their activity further efficiently. The teacher will comprehend the distorted function of coacher in the current classroom and will comprise the ability to augment the erudition environment.

The teacher ought to regulate according the necessities of the students. They ought to be attentive regarding dissimilar assets of erudition. They will necessitate modifying their coaching approaches and dealings to acquire enhanced conclusion. These resolves constructing trainer's individual scrupulous distinctiveness.

## **Conclusion**

To conclude, the multimedia plays a significant role in augmenting speaking skill of English language of language learners. Rather than writing elongated responds in examination, learners like to develop skills through multimedia-oriented resources and multimedia assists to generate that podium. As an outcome, the paper promotes the prospective of the multimedia that can absolutely afford most modern technique of utility and opportunities in language learning.

This paper demonstrates that multimedia tools in teaching-learning process would be the potential to be performed on a widespread range in superior teaching. One object ought to remain in brains that multimedia incorporated materials must be

designed, prepared and properly unruffled with the appropriate deposit of resources with precise objectives. Educational system required to contemplate lot on competence base enlightening components rather than theory.

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